



When you shop for a garden tractor, you're looking for simplicity Ask for it by name!

New Simplicity Sovereign 3012. Our most powerful garden tractor simplifies your work as no other 12-hp machine can — thanks to engineered coordination!

New drive system, for example, combines dependable all-gear transmission with variable-speed control. A single lever fine-tunes mobility and workability, provides instant speed changes from $\frac{3}{4}$ -mph to $6\frac{1}{2}$ -mph. The system offers all the virtues of Simplicity: easy operation, efficiency, tremendous reliability.

Sovereign's engineered coordination scores in versatility, too. All 34 basic attachments and accessories are designed by Simplicity to work in perfect harmony with the tractor. Three power take-offs for front, center and rear mounted attachments. No-scalp mowing — assured by patented front-axle mounting that glides 48-inch mower over ground contours.

Our yardstick of tractor values shows the measurable difference between Simplicity and all other brands. Take the exact measure of your needs with just the right tractor from our line of six deluxe models — led by the 12-hp Sovereign . . . at your Simplicity dealer's* — he's in the Yellow Pages under "Lawn Mowers" or "Garden Equipment."



Simplicity Landlord 2110. Sovereign's 10-hp running mate shares many of the features and attachments offered with our 12-hp model. Outperforms others in its class on any basis — no-scalp mowing, all-season utility, easy changing and coordination of implements.

Do it with
Simplicity®

*Available in Canada through Eaton's.

Simplicity Manufacturing Company, Inc., Port Washington, Wis. 53074 • Address Dept. 6856